

## Amazon Training Module 5 – One Day Course



**Do you want to know how you can grow and control your Amazon business?** Do you want to take advantage of seasonal opportunities and really increase your sales? Discover the software tools that the top Amazon sellers use to manage and grow their Amazon businesses. Learn how to get a lot of external traffic to your Amazon listings for even more sales.

### About the Course

This Amazon course is one day in duration and is delivered in person to audiences of 1 – 10 people. The prerequisites for the course are:

- ✓ You are already selling products on Amazon
- ✓ You have a basic ability to use computers and the Internet (searching, keyboard skills etc)

### Course Objectives

- ✓ Discover how you can take advantage of seasonal times where your sales can really increase
- ✓ Learn about the software tools that will help you to grow and manage your Amazon business
- ✓ Understand the valuable reports that Amazon can provide to you
- ✓ Find out how you can drive a lot of external traffic to your Amazon listings
- ✓ Understand the benefits of using our Amazon account to sell your products
- ✓ How to take control of your business with Amazon accountancy and management tools

## Who Should Attend?



- ✓ People that are already selling on Amazon and want to grow and expand.
- ✓ People who want to know how to use software tools to take their Amazon business to the next level
- ✓ People who want to generate more traffic to their Amazon listings.
- ✓ People who want to manage their Amazon accounting properly and with no fuss.

## Course Content

- ✓ **Planning for seasonality.** How to plan for seasonal sales such as Christmas, Black Friday, Prime Day and so on.
- ✓ **Using software to your advantage.** There are a number of software products that will give your Amazon business the edge. What they will do for you and how to get them.
- ✓ **Selling Coach Reports.** There are a variety of reports available from Amazon that provide you with key metrics and information so that you can make the right decisions and ramp up your sales.
- ✓ **Getting external traffic to your Amazon listings.** Smart Amazon sellers do not just rely on Amazon traffic. They get traffic to their listings from social media and other external sources.
- ✓ **Selling your products on our account.** We have an established Amazon account where we can sell your products for you. No headaches with Amazon Seller Central and other issues.
- ✓ **Amazon accountancy.** You will need to keep up to date accounts of your Amazon sales and profits. Tools such as “Hello Profit” will help you and this will all be explained.

For more information and pricing, please contact

[chris@ebooster.co.uk](mailto:chris@ebooster.co.uk)